

LE@d.3.0 academy

Open Educational Resources
for e-leadership skills



A project financed by
European Commission
Erasmus PLUS Programme
Knowledge Alliance Action

Co-funded by the
Erasmus+ Programme
of the European Union



LE@d3.0 ACADEMY

Le@d3.0 has a challenging mission: establish a long lasting Knowledge Alliance between academy and industry to strengthen e-leadership. To achieve this goal, Le@d3.0 supports corporate and academic trainers to design and deliver training programmes that empower strategic e-Leadership skills.

The project is co-funded by the EU Erasmus+ Programme, and lasts from January 2015 to December 2017. Further exploitation of the project after this date is being discussed by the partners.

WHAT ARE STRATEGIC E-LEADERSHIP SKILLS?

Skills such as decision making, giving feedback to your team, critical thinking, some of the so called 'soft skills', are essential to guarantee a fluid workflow. But in the Digital Age also having a basic digital literacy, knowing the ABC of coding and other technical 'hard skills' can be fundamental to achieve business goals.

Strategic e-leadership skills can be considered as the perfect combination of soft and hard e-skills by digital means that a manager needs to master in order to be truly effective in the current landscape.

WHAT IS A KNOWLEDGE ALLIANCE?

Knowledge Alliances are transnational, structured and result-driven projects, notably between higher education and business. Knowledge Alliances are open to any discipline, sector and to cross-sectoral cooperation. The partners share common goals and work together towards mutually beneficial results and outcomes.



METHODOLOGICAL APPROACH

We believe that **education and knowledge can benefit from sharing**. And to be freely shared online, they need to rely on open technologies.

This is one of the reasons why we chose Moodle for the Academy, our delivery platform, and Wordpress based technology for the Community of practice, a digital environment dedicated to trainers. The same principles guide also our approach to teaching and learning: our trainers select OERs and design appropriate e-tivities in order to build their courses on the platform.

WHAT ARE OERs?

The acronym stands for **Open Educational Resource**. We rely on the broadly accepted definition given by OERs Commons: "Open Educational Resources (OER) are teaching and learning materials that are freely available online for everyone to use, whether you are an instructor, student or self-learner".

Learn more, go to www.oercommons.org

WHAT ARE E-TIVITIES?

The term e-tivity was coined by Gilly Salmon, and means online task: it is a didactic tool for activating and enhancing online collaborative learning. An e-tivity involves at least two people working together in some way, and usually many more. The Web or other resources may be involved, but this is usually to provide a stimulus to activate collaborative learning through interaction rather than being the focus of the activity.

Learn more, go to www.gillysalmon.com

TARGET

The project addresses different target groups. The primary target group is made of teachers and trainers from universities, business schools, training centres, corporate academies and free lance.

Our idea is that if we effectively support the primary target's work, Le@d3.0 will be able to affect also its secondary target: managers or future managers from enterprises (including SMEs), and students from universities and business schools who will become the e-leaders of tomorrow.

Through Le@d3.0, trainers (primary target) will support students and managers (secondary target) in developing strategic e-leadership skills within a digital and social learning environment, and will acquire the competencies to transmit those skills via digital instruments.

PARTNERS

Le@d3.0 partners work together on the project from 7 different European countries (Belgium, France, Germany, Italy, Poland, Portugal and United Kingdom). The project involves Universities, Business Schools, SMEs, Corporates and an international Professional Network.

Learn more, go to www.eleaderacademy.eu/partners/

UNIVERSITIES	<ul style="list-style-type: none">◆ COVENTRY UNIVERSITY (UK)◆ MÜNSTER UNIVERSITY OF APPLIED SCIENCES (GERMANY)
LARGE CORPORATIONS	<ul style="list-style-type: none">◆ AUCHAN GROUP (FRANCE)◆ UNICREDIT GROUP (ITALY)
BUSINESS SCHOOLS	<ul style="list-style-type: none">◆ FONDAZIONE ISTUD (ITALY)◆ OIC POLAND FOUNDATION (POLAND)
INTERNATIONAL NETWORK FOR BUSINESS EDUCATION	<ul style="list-style-type: none">◆ EFMD – THE MANAGEMENT DEVELOPMENT NETWORK (BELGIUM)
SMALL TO MEDIUM ENTERPRISES	<ul style="list-style-type: none">◆ GRUPPO PRAGMA (ITALY)◆ ADVANCIS BUSINESS SERVICE (PORTUGAL)
ASSOCIATED PARTNERS	<ul style="list-style-type: none">◆ UNIVERSITY OF ECONOMICS AND INNOVATION IN LUBLIN (POLAND)◆ INIPA (ITALY)

WHAT HAS BEEN DONE SO FAR?

- Design and implementation of the **Academy** (Le@d3.0 delivery platform for online courses based on OERs) and the **Community of practice** (a digital environment dedicated to informal training of trainers)
- **5 Capacity Building Sessions** guided 100 trainers on a journey to tech-savviness and online collaborative learning
- 8 official **Deliverables** produced by partners (free to download at www.eleaderacademy.eu/deliverable/)
- **Synthesis Report** resuming main results from the need analysis conducted on trainers, managers and students from all around Europe (free to download at www.eleaderacademy.eu/deliverable/)
- **Trainers' Toolkit**, a handbook introducing trainers to the Le@d3.0 pedagogical approach, main evidences from the Needs Analysis, tips and support for online teaching (free to download at www.eleaderacademy.eu/deliverable/)
- Identification of 6 main **clusters of strategic e-leadership skills**: Digital literacy, E-team working skills, E-communication skills, E-entrepreneurship and innovation, E-reputation skills, E-lifelong learning skills
- 300+ OERs mapped to feed the **Database** of the Academy
- 10 **international events** attended by partners to promote the project among programme managers, experts and practitioners



LEAD PARTNER



FONDAZIONE ISTITUD

PARTNERS



Auchan | RETAIL
INTERNATIONAL



FH MÜNSTER
University of Applied Sciences



Polska Fundacja Odrodźków
Wspomaganie Rozwoju Gospodarczego
„OIC Poland” w Lublinie



UniCredit

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